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June 28, 2004

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VIA HAND DELIVERY

Marlene H. Dortch, Esq., Secretary Federal Communications Commission 445 Twelfth Street, S.W. Washington, D.C. 20554

Attention: Chief, Video Division, Media Bureau

Re: Comments in Response to Further Notice of Proposed

Rulemaking, Issued May 7, 2004 MM Docket No. 00-127, RM-9894

Dear Ms. Dortch:

Transmitted herewith, on behalf of Red River Broadcast Co., LLC, licensee of Station KJRR-TV, NTSC Channel 7, Jamestown, North Dakota are an original and four (4) copies of its Comments in response to the Further Notice of Proposed Rule Making issued May 7, 2004 in the above-captioned proceeding.

An extra copy of the filing is enclosed. Please date-stamp the extra copy and return it to the courier.

Should you have any questions, please contact the undersigned.

Respectfully submitted,

HOLLAND & KNIGHT LLP

Doul AO Connor (CRN

David A. O'Connor

Red River Broadcast Co., LLC

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Enclosure

BEFORE THE FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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In the Matter of)		Office of Secretary
)		
Amendment of Section 73.622(b),)	MM Docket No. 00-127	
Table of Allotments,)	RM-9894	
Digital Television Broadcast)		
Stations. (Jamestown, North Dakota))		

To: Secretary

Attn: Chief, Video Division, Media Bureau

COMMENTS

Red River Broadcast Co., LLC ("Red River"), licensee of Station KJRR-TV, NTSC Channel 7, Jamestown, North Dakota, by its attorneys, hereby submits its comments in response to the *Further Notice of Proposed Rule Making* ("Further Notice") issued on May 7, 2004 in this proceeding. The Further Notice proposes to adopt Red River's request to amend the Digital Television ("DTV") Table of Allotments, 47 C.F.R. § 73.622(b), by substituting DTV Channel 18 for KJRR's presently assigned DTV Channel 14 at Jamestown.

Red River urges the Commission to adopt the proposals contained in the *Further Notice*. In compliance with Paragraph 2 of the Appendix to the *Further Notice*, Red River hereby incorporates by reference its former pleadings in this proceeding. Red River also restates its present intention to apply for DTV Channel 18 if that channel is allotted and, if authorized, to build a station promptly.

¹ Amendment of Section 73.622(b), Table of Allotments, Digital Television Broadcast Stations (Jamestown, North Dakota), Further Notice of Proposed Rule Making, MM Docket No. 00-127, DA 04-1202 (rel. May 7, 2004).

Finally, Red River submits that the allotment of channel 18 at Jamestown will facilitate the implementation of DTV service to the community of Jamestown, and that the public interest will be served by the adoption of the proposed rule change.

For the reasons set forth above and in its former pleadings, Red River respectfully requests that the Commission adopt the proposals contained in the *Further Notice*.

Respectfully submitted,

RED RIVER BROADCAST CO., LLC

David A. O'Comm/cxx

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Its Attorney

June 28, 2004

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